



Whyteleafe Village Council 2020-22 3 year Business Plan

Approved by the Council on 10 August 2020



Mission statement

The Village Council is the most local form of Government, and is the one that is the closest to the views of residents.

Our aim is to wisely use the limited funds available to us to :

- To be the voice and 'go to' place for the people of Whyteleafe when they have issues or problems*
- To be the guide for the development of Whyteleafe into a green and pleasant place to live, work and visit*
- To take the lead in refreshing the identity of Whyteleafe as its own place*
- To defend Whyteleafe from encroachment and over-development*

Celia Rudland, Chair of Whyteleafe Parish Council



Performance against the 2019 plan

Success	Ongoing projects	Improvement needed
Working with the Flood Agency to raise greater awareness of flood prevention and providing early warning notifications which included liaison with Tandridge District Council and water companies	Enhancing traffic safety including repair/replacement of road signs	We underspent our budget due to lack of opportunities
We gave effective contribution to the Caterham, Chaldon and Whyteleafe Neighbourhood Plan	Enhancing the village environment by installing new waste bins	We need to use the Community Infrastructure Levy (CIL) which are funds raised from a charge that Tandridge District Council have set on new developments.
We established litter picking patrols	Installing public access defibrillators	
We co-opted new councilors to fully constitute the Council		



Lead Councillor, John Moffatt



Connect with the public

I want to increase visibility of Whyteleafe Village Council with local people. So they know where we are and how to contact us.

Lead Councillor
David Lee



Planned Activity

1. **Direct connection** – We will be accessible through either quarterly formal or informal surgeries, attending school parents' evenings
2. **Assign (internal) council 'champions' by geographic area** - local councillors to survey and be knowledgeable about their assigned area of the village
3. **Published articles** – maintain publication every two months in CR3 - filled with the latest news that is important to the residents
4. **Other groups** - Find ways to engage with other groups e.g. those with special needs and those in temporary accommodation



Promoting the Council using Social Media

I want to raise the profile of the Council by improving how we communicate

Lead Councillor
Chirag Vadhia

Planned Activity

1. **Facebook** – maintain our page and moderate content to make sure it is up to date and relevant
2. **Website** – keep the content up to date
3. **Email** – encourage communication via a mailing list (main priority under Business Continuity)
4. **New residents** – create a page on the website and promoted frequently
5. **Design** – Create a clear design statement - including font, colour pallet etc across documents and website



Place-making, Identity and smartening up

I want to build a clear identity for Whyteleafe that everyone can recognise and build on.

Lead Councillor
Fatima Kamara



Planned Activity

1. **Litter Pick** – continue with monthly litter picks on a set rota of streets, encouraging local residents to participate
2. **Street Furniture** - support the upgrading of litter bins, street furniture, benches and planters and the removal of unnecessary signage
3. **Sign Cleaning** - with support from Tandridge District Council (TDC) and Surrey County Council and/or joining with neighbouring councils.
4. **Whyteleafe Rec and Manor Park** – work with TDC to improve and maintain park facilities
5. **Community Garden** –enhance the community garden further, and display local art



Resilience and Road Safety

I want to improve transport links and road safety in the parish

Lead Councillor
Jamshid Zack

Planned Activity

1. **Safety (Crossings)** – to engage with Surrey County Council to get safer crossing places on main roads in Whyteleafe
2. **Transport** – to work with TfL and Surrey County Council to improve facilities – public transport including bus services and shelters
3. **Road use** – looking at how roads can be made safe for pedestrians and cyclists not just cars.
4. **Flood planning** - co-ordination with the local Flood Planning working party to provide effective measures to manage the risk.
5. **Air pollution** – provide for monitoring of pollution levels and work with local agencies to manage the impact.



Connection with other councils

I want us to work in partnership with Surrey, Tandridge and other parish and village councils

Lead Councillor
John Cheetham



Planned Activity

- 1. Neighbourhood Plan** – work with other stakeholders to ensure the success of the Neighbourhood Plan and ensure the future protection and planned development of Whyteleafe
- 2. Take on Responsibilities** - Being prepared to take on responsibilities from senior councils as budgets are squeezed to maintain facilities in the parish
- 3. Work with other parishes** and villages where a mutual benefit could arise or achieve economies of scale
- 4. Consultations** - Respond to consultations that effect the village

Governance

I want to review how the Parish Council delivers its objectives and how it operates effectively

Lead Simon Bold
Clerk to the Council

Planned Activity

1. **Council Meetings** - seek to streamline the operation of council meetings to give them a clear focus
2. **Working Groups** – to consider the use of Working Groups to focus on our objectives
3. **Councillors** –review the number of councillors present on the council and make the relevant recommendations.
4. **Training** – map skills assessment and where gaps exist consider formal training is required.
5. **Clerk** – ensure the Council supports the Clerk in his personal development and performance

